

## Privacy Policy

Your privacy rights are important to Currency Converter Plus app and we are committed to protecting the information collected through our app. This privacy policy ("Privacy Policy") explains how Currency Converter Plus app for iPhone collects, stores, and uses the information collected in the app.

BY INSTALLING, USING, REGISTERING TO OR OTHERWISE ACCESSING THE CURRENCY CONVERTER PLUS APP FOR iPhone, YOU AGREE TO THIS PRIVACY POLICY. IF YOU DO NOT AGREE TO THIS PRIVACY POLICY, PLEASE DO NOT INSTALL, USE, OR OTHERWISE ACCESS THE APP.

Currency Converter Plus app reserves the right to modify this Privacy Policy at any time, so please review it frequently. Your continued use of Services will signify your acceptance of the changes to this Privacy Policy.

### Personal Data

For purposes of this Privacy Policy, "personal data" means personally identifiable information that specifically identifies you as an individual. Currency Converter Plus app does not collect or store your personal data.

### Non-personal data

For purposes of this Privacy Policy, "non-personal data" means information from which an individual cannot directly be identified. Currency Converter Plus App may use tools or third party analytical software to automatically collect and use certain non-personal data that does not directly enable Currency Converter Plus to identify you. The types of non-personal data this app may collect and use include, but are not limited to: (i) device properties, including, but not limited to IP address, Media Access Control ("MAC") address and unique device identifier or other persistent or non-persistent device identifier ("Device ID"); (ii) device software platform and firmware; (iii) geographical data such as zip code, area code and location; (iv) other non-personal data as reasonably required by Currency Converter Plus app to enhance the service.

Currency Converter Plus app may use and disclose to its partners and contractors the collected non-personal data for purposes of analyzing usage of the app, advertisement serving, managing and providing the service and to further develop the service.

You recognize and agree that the analytics companies utilized by Currency Converter Plus app may combine the information collected with other information they have independently collected from other services or products relating to your activities. These companies collect and use information under their own privacy policies.

## **Advertising**

Currency Converter Plus app reserves the right to use and disclose the collected non-personal data for purposes of advertisement by Currency Converter Plus app or Currency Converter Plus app's partners and contractors. Currency Converter Plus app may employ third party ad serving technologies to collect information as a result of ad serving through Services. Currency Converter Plus app or third parties operating the ad serving technology may use demographic and location information as well as information logged from your hardware or device to ensure that appropriate advertising is presented within the Service. Currency Converter Plus app or third parties may collect and use data for this purpose including, but not limited to IP address (including but not limited to for purposes of determining your coarse location), Device ID, MAC, software, applications, device software or hardware information. The foregoing data may be used and disclosed in accordance with this Privacy Policy and the privacy policy of the company providing the ad serving technology.

You recognize and agree that the advertising companies who deliver ads for Currency Converter Plus app may combine the information collected with other information they have independently collected from other services or products. These companies collect and use information under their own privacy policies. These ads serving technologies are integrated into the service; if you do not want to be subject to this technology, do not use or access Currency Converter Plus app. Currency Converter Plus app does not have access to or control of third party technologies.

## **Location Data**

The Services might be in part in location-enabled services. By using Currency Converter Plus app you agree that this app may collect and process your location data to provide location-specific Services and advertisements.

## **Cookies**

The Currency Converter Plus app may use "cookies" and similar technologies. Currency Converter Plus app treats information collected by cookies and similar technologies as non-personal data.

## **Third Party Services and Conditions**

Please note that your access to and use of the Services may be subject to certain third party terms and conditions and privacy policies, including but not limited to ad providers. You recognize and agree that Currency Converter Plus app is not liable for any such third party terms and conditions and their use of your data.

The Services may enable you to access third party apps or services. Please note that, these products or services are not offered by Currency Converter Plus app and that Currency Converter Plus app is not responsible for the actions of those people or

companies, the content of their products or services, the use of information you provide to them, or any products or services they may offer.

Should you have any questions relating to this Privacy Policy, please contact us at [info@kaspre.com](mailto:info@kaspre.com)